


HUBBELL'S



PREPARED WHEAT.



PRICE 50 CENTS.

A vintage advertisement for Hubbell's Prepared Wheat. The central focus is a group of approximately 18 healthy-looking infants of various ages, from babies to young children, arranged in a semi-circle. They are dressed in period-appropriate clothing, including dresses, blouses, and collared shirts. The background is a soft, light-colored wash. The text is framed in ornate, decorative banners. At the top, a banner reads "HUBBELL'S PREPARED WHEAT." Below the infants, a curved banner reads "THE BEST FOOD FOR INFANTS." At the bottom, a banner reads "Philadelphia HUBBELL, Apothecary." The overall style is characteristic of late 19th or early 20th-century commercial art.

HUBBELL'S PREPARED WHEAT.

THE BEST FOOD FOR INFANTS.

Philadelphia

HUBBELL,

Apothecary.

## How to Grow Healthy Children.

Feed with Hubbell's Prepared Wheat, which contains all the *blood, bone and tissue-making elements* for healthy growth.

## How to Grow Handsome Children.

Feed the baby with Hubbell's Prepared Wheat; rich in all the constituents which develop the organic structure into the most healthy and fascinating physical beauty.

## How to Avoid Constitutional Tendencies.

Feed with Hubbell's Prepared Wheat, to obliterate the morbid tendencies of inheritance by improved digestion, increased richness of blood, and force of vital activity.

## How to make Happy Mothers.

Feed your child with Hubbell's Prepared Wheat, to secure abundant and healthful alimentation, good digestion, refreshing sleep, placid temper, and exemption from the ailments of infancy.

## Source and Nature of Prepared Wheat.

It is made from the finest Virginia Wheat alone; containing *all the flesh-forming, earthy and saline elements of the grain*, with only a portion of the starch, and none of the silicated coating. These nutritive elements are Lime, Magnesia, &c., which build up the bony skeleton; Phosphorous, Sulphur, Iron, Manganese, Soda, Potassa, Chlorides, &c., &c., for the animal juices; Sugar, Gum, and Fecula, for respiration and the fatty tissues; with the proteine compounds, (Gluten, Albumen, &c.,) from which nerve and muscular fibres are formed.

It is baked from eight to ten hours, at about the temperature of boiling water; digests without souring, and keeps without change. Pound packets, Fifty Cents.

*B 190* MADE ONLY BY

**McKELWAY, Apothecary,**

(Successor to O. S. HUBBELL,)

1410 Chestnut Street, Philadelphia.

HUBBELL'S  
**Prepared Wheat,**

**A Farinaceous Food for Children's Diet.**

Made from Wheat alone, Floured and carefully Baked.

*It includes all the flesh-forming constituents, earthy and saline elements of the grain, with only a portion of the starch, and none of the silicated coating.*

*It contains all the Earthy Substances (Lime, Magnesia, &c.) which build up the bony skeleton, together with Sulphur, Phosphorus, Iron, Manganese, Chloride, &c. &c., for the animal juices, and Sugar, Gum and Fecula for respiration and fatty tissues, with the proteic compounds (Gluten, Albumen, &c.), from which nerve and muscular tissue are formed. It is baked from eight to ten hours, at about the temperature of boiling water, and **KEEPS WITHOUT CHANGE.***

Made by McKELWAY, Apothecary,  
SUCCESSOR TO

—**O. S. HUBBELL,**—  
No. 1410 Chestnut Street, Philadelphia.

TO MOTHERS.

*Though the materials out of which the body is constructed are altogether derived from the food, it does not suffice to furnish crude articles, however rich they may be*